

# GROW



## Welcome to Pelham

Acceptance Insurance

Golden Cup

Law Offices of Charles C.  
Dawson Jr,

Tequilas Mexican Grill & Cantina

Valor Realty

Little Achievers Learning  
Academy

Recovery Works

J & B Express Inc.

Jasmine Arch Treading Lounge

Omega Residential Holdings

Renovation Workshop

Bumble Bee Blinds

JEBS Management Company

EI Shop

AlphaWash

## MUTUAL AGREEMENT

### Jack's, City Council Hammer Out Details

The possibility of a Jack's Family Restaurant at the Oak Mountain Trail development is still on the table, but the Pelham City Council requested changes to the purchase agreement between the City and the restaurant group.

Jack's Family Restaurants executives, including Todd Bartmess, Chief Executive Officer, Steve Lisner, Vice President of Operations, and Jim Avery, Vice President of Development & Construction, were present at the March 18th Pelham City Council Work Session. Michael Simon, Pelham's Economic Development Director, addressed the City Council's concerns expressed in the March 11, 2024 special work session. Those concerns included the requested five-year restrictive covenant prohibiting certain named restaurants from locating in the same development and specific brands the Council wanted to exclude from the covenant. The Pelham City Council asked to amend the restrictive covenant from five years to two-and-a-half years from a future closing date and asked to remove Dunkin Donuts, Super Chix, Arby's, and Waffle House from the prohibited restaurant brands. After some discussion between both parties, the City of Pelham and Jack's mutually agreed to reduce the restrictive covenant period from five years to four and remove Waffle House from the list of prohibited restaurants in the Oak Mountain Trail development. A vote on the Purchase and Sale Agreement for the property was delayed because one of the council members was not present.

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Ben Adams of Skipper Consulting, Inc. presented the Shelby County Highway 35 & 52E traffic study results. It was noted that a Jack's Family Restaurant in the Oak Mountain Trail commercial development would have little or no impact on the Highway 35/52E corridor traffic. Adams stated that the study showed an increase of three seconds in additional traffic delays. André Bittas, Pelham's Director of Development Services & Public Works, said the survey was done with the expectation of a complete site build-out, including a hotel and sit-down restaurant.

Jack's Family Restaurants plans to invest \$3 million to build the new restaurant in Pelham. It is important to note the City Council would have to approve any commercial business that would want to locate on city property adjacent to the Jack's site.

## New to Campus

Valhalla Board Game Café is coming soon to Campus 124 in Pelham. The fun new spot will offer a wide selection of tabletop games, coffee, food, and drinks in a Norse-inspired atmosphere.

Nick Hammett and Adam Valentine, owners of Valhalla, have hosted board game events at various restaurants, bars, and coffee shops in the Birmingham area since 2020. With the new brick-and-mortar space, the duo hopes to create a fun atmosphere where people can gather for friendly competition. An extensive library of games will be available to customers for rent while they are in the Café and for purchase if they like the game and want to take it home.

Construction on the new space is happening now. The opening is projected for this summer.



Photo courtesy: Valhalla Board Game Cafe Facebook

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