

GROW



Welcome to Pelham

Business licenses were recently granted to:

- Airy Creations Design
- AJ Refinishing
- Blue Bucket Commercial Cleaning Services
- Gabrielle Bowen Counseling
- Greg Bradford
- Gridhawk
- Ice Cream Crossing
- Marc 1 Holdings
- Mobility Plus
- Multiple Purpose Buildings
- Orbit City Modern Street Food
- Pingree 2000 Real Estate Holdings
- Shield Asphalt
- Shield Properties
- Top Choice Contracting

*Some existing Pelham businesses on this list may be under new ownership.

REDEVELOP & REUSE

Pelham Receives Economic Development Award

The City of Pelham received a 2024 Excellence in Economic Development Bronze Award from the International Economic Development Council (IEDC). The award was bestowed specifically for the organization's work in the Real Estate Development & Reuse Award category for the reuse and redevelopment of the old Pelham Fire Station No. 3 into a new space for Southeastern Construction.

"The City of Pelham is setting the standard of excellence for economic development with its Redevelopment/Reuse of Old Fire Station No. 3 for the Retention & Expansion of Southeastern Construction Partners, LLC, project. This award highlights the City of Pelham's commitment to its community and demonstrates the transformative impact of economic development," said Nathan Ohle, IEDC President and CEO, "It is with great pride that IEDC presents this award to the City of Pelham, celebrating their leadership and innovation in the field of economic development."

"We are very honored to have been selected as a Bronze Award Winner by the International Economic Development Council," said Michael Simon, Pelham's Economic Development Director. The redevelopment and reuse of the old Fire Station No. 3 for the retention & expansion of Southeastern Construction Partners, LLC, was one of those rare opportunities in community redevelopment when you can marry a property reuse project with a business retention and expansion project and incorporate an obsolete city asset on top of it all. Southeast Construction



Pre-renovation: Pelham's old Fire Station No. 3 on Highway 52 East.

Partners, LLC, did a fabulous job with the building renovation. The positive improvements they made to the exterior provided the rest of the community with a much-needed improvement on one of our heavily traveled thoroughfares."

"It's always great to see empty buildings repurposed, and it's especially rewarding when it's a building formerly owned by the City," said Pelham City Manager Gretchen DiFante. "In this case, a local business expanded its operations, and that's always something we're excited about. We were also appreciative of the company acknowledging the building's history in its renovation."

"We are absolutely thrilled to announce this year's award winners. These exceptional projects showcase remarkable dedication and ingenuity within the field," said Kevin Kramer, Chair of IEDC's Excellence in Economic Development Awards Advisory Committee. "The City of Pelham's contributions will leave a lasting impact and demonstrate its commitment to creating positive change for its residents."

Every year IEDC looks specifically for economic development organizations, government entities, initiatives, and programs that have demonstrated consistent, exemplary performance in the economic development profession, leading the execution of projects that have a significant impact on revitalizing communities, and playing a major role in shaping and improving the practice of economic development.

Michael Simon accepted the award on behalf of the City of Pelham at the IEDC 2024 Annual Conference in Denver, Colorado.

Larn more about the [City of Pelham/Southeastern Construction Redevelopment Project Presentation \(PDF\)](#).



City of Pelham Economic Development Director Michael Simon accepts the Excellence in Economic Development Bronze Award.



While Roberson's grandfather was busy with the main course at family gatherings, his grandmother would cook her time-honored sides, including mac and cheese, coleslaw, potato salad, and collard greens. These dishes are on the menu at Hit Different.

Originally from the Montgomery area, the Robersons have lived in Pelham for ten years. Dyron Roberson graduated from the University of Alabama and worked in IT before starting Hit Different! food truck on a part-time basis. He went full-time in the family business when they decided to open a restaurant. "We wanted to establish a place where the community can come together and connect. We have entertainment planned, including live music, and the seating area features plenty of televisions for people to come in and watch sports."

The Shelby County Chamber hosted a ribbon cutting for Hit Different! in September to officially welcome the business. Pelham City Council Member Michael Harris was in attendance and said Pelham's backbone is the small business community. "We want people to support our small businesses so the community can thrive," said Harris.

A Family Legacy

Hit Different! Barbecue & Grill started as a food truck but now has a brick-and-mortar gathering place for good food and entertainment. The food is touted as "smackin", "bussin", "kickin" and "slappin", and lives up to the colorful adjectives.

"90 percent of the recipes we use are my grandfather's," said Dyron Roberson, who owns the restaurant and food truck with his mother, Zanetta Roberson. "The menu is a reflection of our heritage." Roberson explained that his grandfather, John "Sonny" Hall, loved to host family events and would provide all of the barbecue and his famous "low and slow" ribs. "While waiting for the ribs to cook, my grandfather would prepare the best cheeseburgers to hold us over until mealtime. We cook our cheeseburgers the same way he did," said Roberson.



Hit Different! Barbecue & Grill is located at 3569 Pelham Parkway, Suites 1 & 2. For reference, it is in the former Delta Blues Hot Tamales space near Therapy South. See their menu and learn more on the [Hit Different! Barbecue and Grill website](#).

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