



Sweet Treats By Hayley to Open Storefront in Pelham

What started as a childhood tradition in her great-grandmother's kitchen has blossomed into a thriving small business for Pelham's newest bakery owner. Hayley Meeks, founder of Sweet Treats by Hayley, is opening her first storefront in mid-May after several successful years as a certified cottage baker. "As a child, I would bake with my Great Grandmother whenever we went to her house," Meeks said. "She used to make the most amazing desserts and could make a \$0.99 pizza taste like the best thing you'd ever eaten. She was my starting inspiration."

After fine-tuning her signature cookie recipe in 2021—a cross between a sugar cookie and a shortbread cookie—Meeks saw her business quickly gain momentum through pop-ups and custom orders. "I have worked with Paige (Burnett) at Gifted in Pelham doing pop-up shops, and my cookies were selling out," she said. "I created my own website, I run my own social media, and my business has just continued to grow." When it came time to choose a location for her storefront, Pelham was the clear choice. "I chose Pelham because of the small business community here and the support they've already shown me."



Customers stepping into Sweet Treats by Hayley can expect a clean and fun atmosphere, along with an ever-evolving menu of baked goods, all made from scratch. From beautifully decorated sugar cookies to strawberry and chocolate cakes topped with peanut butter icing, Meeks strives to offer something for everyone. "I hope to have a variety of treats so that there's always something to love," she said.

Hayley draws inspiration from her customers and the moment itself. "Most customers will provide inspiration photos or party invites, and I honestly just go with the flow," she said. "I tend to be more inspired as I'm decorating and in the moment." Her creative instincts and personal touch have made her a favorite among returning customers, and now she's ready to bring her passion to an even wider audience.

Meeks hopes to become a go-to spot for made-from-scratch sweets in Pelham and beyond. She also dreams of creating a program to give back to the community. "I hope to help less fortunate families or single parents provide a special birthday cake for their child, one they may want but can't afford." With a heart for baking and a vision for giving, Hayley Meeks is ready to make life a little sweeter, one treat at a time.

Meeks expects to open her Pelham storefront in mid-May.

Sweet Treats by Hayley
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Brewing Up Business in Pelham

A new commercial development is taking shape in the heart of Pelham, and it's kicking off with something residents are sure to appreciate—coffee. Bullet Coffee will soon open a drive-through and walk-up location near the Pelham Public Library, becoming the first business to launch in the newly developed area that sits within steps of Pelham Park Middle School, the Pelham Recreation Center, Pelham City Park, and the library.

The development is a project of Prickett Partners, a commercial real estate firm led by Cannon Prickett and his father, Jack. The Pricketts purchased the property, constructed the building, and are leasing the space to Bullet Coffee operator Brantley Vasser. "This commercial development will be a great entertainment and dining hub for Pelham," said Cannon. "We're excited because it will be a destination for people with the library, Rec Center, City Park, and Pelham Park Middle School close by."

Cannon praised the City of Pelham for its collaborative and forward-thinking approach to development, crediting local leaders and developer John Benner of GenRev Properties with the vision behind the growing district. "We've been very impressed with Pelham," he said. "There's a great sense of community here, and we've enjoyed excellent communication with the city throughout this process. City staff and the city government are pro-business, and that makes it exciting to invest here."

The new Bullet Coffee will be the second location for the Prickett Partners, who also operate a busy site on Highway 280. As construction wraps up, Cannon said the Pelham shop is just "a week or two away" from opening. Stay tuned for more details—and get ready to grab your favorite coffee right in the heart of the city.



Putter Up for Fun

Just in time for summer, Putter Up has announced its official grand opening date. The high-tech indoor mini golf experience will open its doors on June 28 at Campus No. 124 in Pelham. With signage already up, excitement is building for this unique new entertainment option.

Putter Up offers a modern twist on the classic game, featuring Custom FX lighting, immersive sound, and robotics that deliver surprises on every hole. Automated scoring and challenge-driven gameplay take the fun to the next level—this isn't the mini golf you remember from childhood!



WELCOME TO PELHAM

Business licenses were granted to the following individuals, companies, and firms in March 2025. Some existing Pelham businesses on this list may be under new ownership.

Electronics & Appliance Stores

- Total Wireless

Florists

- SJT Floral Designs

General Merchandise Stores

- Gabe's

Landscaping Services

- Alabama Lights

Lessors of Real Estate

- Brad Pickering
- Ice Ice Baby (Multi)
- Rick Knight
- TCM I & II

Limited Services Restaurants

- Crowdaddy's
- Domino's Pizza

Non-Store Retailers

- Curtis McKinnie

Offices - Health Practices

- Baptist Health Centers

Other Personal Services

- Appell & Sorrell Wellness

Offices of Physicians

- Baptist Health Centers
- BLMN ENT

Real Estate Property Management

- Premier Property Management Group

Residential Plumbing, Heating, Air

- Hatcher Maintenance & Repair

Scientific & Technology Consulting

- Jessica Robertson

Social Assistance

- Bridgeview Health

Special Food Services

- Treats

Sporting Goods, Hobby, Book & Music Shops

- Iron City Tactics

Warehousing & Storage

- BMT Consulting Partners
- Inroduction
- Leasemart